

HAL-PC, Inc. & HALNet

CAP Campaign

12-1-02 Report

NOTE: The focus of the CAP (“Community Affiliates Program”) Marketing Campaign for HALNet is the utilization of currently established “community” groups such as PTA Area Councils, Service Clubs (Rotary, Exchange Clubs, Optomist, etc.), Churches, Law Enforcement Support groups, Conservation groups, school bands, pep squads, etc. to sign up individuals in their community for HALNet internet service. Any “not-for-profit” entity which has fund-raising needs is our logical “affiliate”. The Memorial-Spring Branch community was the logical choice as a starting place for the CAP Campaign because I have relationships dating back for decades in that area. And those relationships are beginning to bear fruit for HALNet.

So.....remember that the operative word here is “community”.....and HAL-PC & HALNet are *our/your “community”*.....and for a community to achieve its potential.....its reason for being, there must be joint effort. While your principal concern as Directors of HAL-PC, and my concern in the responsibility I’ve undertaken..... is to achieve a more secure financial status for this organization.....we have an opportunity to make HAL-PC what it once was.....and far more. The immediate goal must be *solvency.....but the ultimate goal must be to lead this organization to a level of maturity that will cause the entire Metropolitan Houston area to recognize HAL-PC as one of the vital public service-educational entities in the Gulf Coast.*

But I, nor any one individual here, can do this alone. We need each of you to go thru some of the same process that Robert and I have done in developing this campaign.

Analyze your personal and business relationships. Think seriously about the those contacts you have developed in your lifetime, especially those which are “community-related”. Talk to key people who can cause their not-for-profit groups to become affiliates with CAP for the mutual benefit of these communities.....then call me....give me names of people you want me to meet and tell me about the “cause” they wish to benefit....so we can show them how to become “affiliates” for the benefit of whatever is close to their hearts. HAL-PC can become a leader in public service, as well as computer technology education. It’s your organization. Contact every member and subscriber you know....and get them involved.

If each of us is not part of the solution....we are part of the problem !!!

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12-01-03 Report

Group	Contact	Comments
Spring Branch ISD	Wayne Schaper, Sr. Vice President, Bd. Trustees (Retired long-time Principal of Memorial High School)	Phone conversation re CAP program; invited me to lunch. Great visit; very interested. All schools are under-funded in many areas. Will discuss off-the-record with President and other key officials; also with his son who is Principal of Spring Woods High School. Son very receptive. He identified several areas of need which would benefit from this type of funding.
Spr. Br. Memorial Sports Assn	"Corky" Penze, former Pres. of Assn Ms.D'Rene Aldinger, Pres./SBMSA	.They currently have approx. 6,000 youngsters in football, baseball, soccer, basketball, softball, etc. Penze is setting up meeting for self, Ms. Aldinger and me. She is very interested.
Spring Branch High Alums	Linda House, Pres./Alumni Assn.	Though this school no longer exists, Assn. has some 2,000 members; is active in scholarship efforts, etc. I have delivered CAP info and she is talking with other officers and will talk with me Saturday. She wants to take HAL courses.
Spring Branch Rotary Club	Bill Haglin, Dist. V.P. (Robert Gunn's ex-roommate is River Oaks Rotary member. Robert will follow up)	Am meeting with him next week. Very interested in taking proposal to Rotary District 5890 for District-wide use. Then, will join other districts in taking to State Rotary officials. I have contacted two people who are still active in my old club (University area) who will join District and State efforts.
Sp. Br. Area Council PTA	Mike Falick, Chairman	This Council includes all 40 schools in SBISD... some 34,400 students . Council's main interest is scholarships for worthy graduates and for faculty CPE studies and degree upgrading. Falick has indicated he will check monthly meeting schedules and invite HAL to make presentation and proposal to general meeting ASAP . Hope to hear from him tomorrow.

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Page 2, Dec. 1, 2003

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Holy Cross Luthern Church	Wayne Schaper, Elder	He has discussed CAP basics with Senior Minister; son is a HAL subscriber and has urged father to switch to HALNet. Youth Minister, Tim Jones, wants to sign up next week. Kids need money for July ministry trip
Memorial Drive United Meth. Church	John Gray, Business Officer	He has CAP information package and asked me to call him Tuesday to schedule meeting. I was referred to him by Chuck Simmons, Sr. Minister. This is my church home.
Stratford High Alumni Westchester High Alumni Spring Woods Alumni Memorial High Alumni	Hav contacted all these and they have CAP infoand will sign up.	